

TxT Connection Rules and Policies

TxT Connection is dedicated to providing a secure, effective, and legally compliant messaging service to our clients. The following rules and policies outline the obligations of the **Client** when using our services. It is imperative that all clients adhere strictly to these guidelines to avoid any violations, penalties, or interruptions in service. **TxT Connection** will not be responsible for any fines, penalties, or legal actions that result from the **Client's** misuse of the service.

Compliance with A2P 10DLC Rules

All clients utilizing **TxT Connection's** services must comply with the Application-to-Person (A2P) 10-digit long code (10DLC) regulations. These regulations are established to ensure that all messaging campaigns are conducted legally and ethically. The **Client** is responsible for registering their messaging campaigns accurately and maintaining compliance with these rules throughout the duration of the campaign. Failure to comply with A2P 10DLC rules can result in significant fines and potential suspension of services.

Prohibition of Unsolicited Messaging (Spam)

The **Client** must ensure that all messages sent through **TxT Connection** are consent-based. This means that recipients must have explicitly opted in to receive messages. Sending unsolicited messages, commonly known as spam, is strictly prohibited. Violations related to unsolicited messaging are subject to fines ranging from \$500 to \$1,500 per message, depending on the severity and frequency of the violations. The **Client** agrees to bear full responsibility for any such fines incurred due to their actions or inactions.

Content Compliance

All content sent through **TxT Connection** must adhere to legal and ethical standards. This includes avoiding prohibited content such as offensive language, misleading information, illegal promotions, or any content that could be deemed inappropriate by industry standards. Fines for content violations can range from \$500 to \$10,000, depending on the nature and severity of the infraction. The **Client** is solely responsible for ensuring that all content complies with applicable laws and regulations.

Opt-Out Requests

TxT Connection requires that all messaging campaigns respect the rights of recipients to opt out of receiving further communications. If a recipient requests to opt out, the **Client** must immediately cease sending messages to that recipient. Failure to honor opt-out requests can result in fines of \$500 per unsolicited message sent after the opt-out request. The **Client** is fully responsible for any penalties incurred from failing to comply with opt-out requests.

Registration of Messaging Campaigns

TxT Connection will assist in the registration of messaging campaigns by completing the necessary documentation on the Client's behalf, utilizing information provided by the Client. It is the Client's responsibility to ensure the accuracy of all information submitted for campaign registration. TxT Connection will not be held liable for any errors, fines, or penalties arising from incorrect or incomplete information supplied by the Client. Proper registration of messaging campaigns is a critical requirement under A2P 10DLC rules. Failure to accurately register a campaign, or not registering at all, can lead to fines of up to \$10,000 and may result in the suspension or termination of services. The Client agrees to manage all registration requirements and assumes full responsibility for any consequences of non-compliance.

Liability for Non-Compliance

By using **TxT Connection's** services, the **Client** acknowledges that they have read, understood, and agreed to these rules and policies. The **Client** accepts full responsibility for ensuring compliance with all applicable laws, regulations, and industry standards. **TxT Connection** will not be held liable for any fines, penalties, legal actions, or damages resulting from the **Client's** misuse or non-compliance. In the event of any violation, the **Client** agrees to indemnify and hold **TxT Connection** harmless from any resulting fines or penalties.

Acknowledgment of Risks

The **Client** understands and acknowledges that non-compliance with these rules and policies carries significant risks, including financial penalties, legal consequences, and potential damage to the **Client's** reputation. The **Client** is encouraged to seek legal counsel or consult with compliance experts to ensure that their use of **TxT Connection's** services fully complies with all relevant regulations and guidelines.

Conclusion

These rules and policies are designed to protect both **TxT Connection** and its clients by ensuring that all messaging activities are conducted within the bounds of the law and industry standards. The **Client** agrees to adhere to these guidelines strictly and to take full responsibility for any actions that may lead to non-compliance. **TxT Connection** reserves the right to update or modify these rules and policies at any time, with notice provided to the **Client**. The **Client's** continued use of the service constitutes acceptance of any updated terms.